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# Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-126238** Submit Date: **01/06/2012** Call Sign: **KWTV-DT** Facility ID: **25382** 

City: **OKLAHOMA CITY** State: **OK** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/06/2012 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

## **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Oklahoma City       |
|              | Web Home Page Address | www.news9.com       |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I (KWTV 9.1)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8:00AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,  |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (2<br>of 14)   | Response   |
|--|--|
| Program Title  | DOODLEBOPS - II (KWTV 9.1)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8:30AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,   |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core |  |  |
|--------------|--|--|
| Program (3   |  |  |
| of 14)       |  |  |

| Program Title  | BUSYTOWN MYSTERIES - I (KWTV 9.1)  |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:00AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (4 |           |                                    |
|-------------------------|-----------|------------------------------------|
| of 14                   | )         | Response                           |
| Prog                    | ram Title | BUSYTOWN MYSTERIES - II (KWTV 9.1) |

| Origination  | Network  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:30AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries bring the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (5<br>of 14) | Response                  |
|--------------------------------------|---------------------------|
| Program Title                        | DANGER RANGERS (KWTV 9.1) |
| Origination                          | Network                   |

| Days/Times Program Regularly Scheduled   | SATURDAY 10:00AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/1  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (6<br>of 14) | Response             |
|--------------------------------------|----------------------|
| Program Title                        | HORSELAND (KWTV 9.1) |
| Origination                          | Network              |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 10:30AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17  |
|--|---|
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (7 of 14) | Response                 |
|-----------------------------------|--------------------------|
| Program Title                     | ANIMAL RESCUE (KWTV 9.2) |
| Origination                       | Syndicated               |

| Days/Times Program Regularly   | SATURDAY 10:00AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10  |
|--|--|
| Scheduled  |  |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREI TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOP TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of 14)             | Response  |
|---|---|
| Program Title                                 | SWAP TV (KWTV 9.2)  |
| Origination                                   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAY 10:30AM 14X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12 /17 |
| Total times aired at regularly scheduled time | 14  |
| Total times aired                             |   |
| Number of<br>Preemptions                      | 0   |

| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISU ACTIVITIESM, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9 of<br>14)                        | Response   |
|---|--|
| Program Title   | THE REAL WINNING EDGE (KWTV 9.2)   |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled                      | SATURDAY 11:00AM (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17, 12 |
| Total times aired at regularly scheduled time               | 14   |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News |  |
| Number of<br>Preemptions<br>Rescheduled                     |  |
| Length of<br>Program  | 30 mins  |

| Age of Target Child Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS |
| Does the Licensee Identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (10 of<br>14)              | Response                   |
|--|----------------------------|
| Program Title                                      | BEAKMAN'S WORLD (KWTV 9.2) |
| Origination  | Syndicated                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | SATURDAY 11:30AM 1X (10/1) |
| Total times aired at regularly scheduled time      | 1                          |
| Total times aired                                  |                            |
| Number of<br>Preemptions                           | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of<br>Preemptions<br>Rescheduled            |                            |
| Length of<br>Program                               | 30 mins                    |
| Age of Target<br>Child Audience                    | 13 years to 16 years       |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BEAKMAN'S WORLD DEALS WITH SCIENCE AND THE TASK OF MAKING SCIENCE ACCESSIBLE AND UNDERSTANDABLE. IT OFFERS SCIENTIFIC CONTENT, THEORIES, VOCABULARY, AND FACTS OF SCIENCE AS WELL AS THE PROCESSES OF SCIENTIFIC THINKING. THE SCIENTIFIC CONTENT OVERLAPS WITH A SIGNIFICANT NUMBER OF THE STANDARDS FOR SCIENCE EDUCATION THAT ARE PREVALENT IN THE CURRICULA OF TODAY'S SCHOOLS. THROUGHOUT THE SERIES, BEAKMAN CONDUCTS REPLICABLE EXPERIMENTS TO ILLUSTRATE THE PROCESS OF INVESTIGATION AND EXPERIMENTATION. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11<br>of 14)                          | Response   |
|--|--|
| Program Title  | JAKERS THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAY 10/1 12N + SATURDAY 11:30AM (10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12 |
| Total times aired at regularly scheduled time                  | 14   |
| Total times aired  |  |
| Number of<br>Preemptions                                       | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience                             | 4 years to 7 years   |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. A LITTLE KID'S WORLD IS APT TO BE REPLETE WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIME FOR HOMEWORK, THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PIGGLEY WINKS ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSERVERANCE MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO, THE ANIMAL FRIENDS POINT OUT THE FACT THAT IT IS OKIAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PIGGLEY FERNY AND DANNAN, JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E                                 | Yes   |

/l?

| Digital Core<br>Program (12 of<br>14)                       | Response                                     |
|---|--|
| Program Title   | WHERE ON EARTH IS CARMEN SANDIEGO (KWTV 9.2) |
| Origination   | Syndicated                                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SATURDAY 1230P 10/1 1X                       |
| Total times aired at regularly scheduled time               | 1  |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News |  |
| Number of<br>Preemptions<br>Rescheduled                     |  |
| Length of<br>Program  | 30 mins                                      |
| Age of Target<br>Child Audience                             | 10 years to 12 years                         |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHERE ON EARTH IS CARMEN SANDIEGO? WITH THE PRIMARY EDUCATIONAL GOAL OF PRESENTING WORLD GEOGRAPHY INFORMATION IN A MANNER THAT IS APPEALING AND COMPREHENSIBLE, EAFCH EPISODE IS DESIGNED TO TAKE THE ACTION TO AT LEAST TWO PLACES ON OUR PLANET AND PROVIDE INFORMATION ABOUT EACH PLACE WITH NARRATIVE FOCUSING ON CULTURE, HISTORY, ART, MUSIC, SCIENCE AND TECHNOLOGY. THE MAIN CHARACTERS LEARN SOMETHING ABOUT EACH PLACE WITH SOME KEY SCIENTIFIC INFORMATION THAT ENABLES THEM TO PURSUE THEIR MYSTERIOUS ADVERSARIES. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (13 of 14)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S INTO THE WILD (KWTV 9.2)  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SATURDAY 12N 13X (10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17, 12/24, 1   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHYK, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUMSCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGHT THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM. |

| Does the Licensee | Yes |
|-------------------|-----|
| identify the      |     |
| program by        |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Digital Core<br>Program (14 of<br>14)  | Response  |  |
|--|---|--|
| Program Title  | DOG TALES (KWTV 9.2)  |  |
| Origination  | Syndicated  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 1230P 13X (10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17, 12/24,  |  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |  |
| Total times aired  |   |  |
| Number of<br>Preemptions   | 0   |  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |  |
| Number of<br>Preemptions<br>Rescheduled  |   |  |
| Length of<br>Program   | 30 mins   |  |
| Age of Target<br>Child Audience  | 13 years to 16 years  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. |  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |  |

#### Non-Core Educational and Informational Programming (2)

| Non-Core Educational and   |  |
|--|--|
| Informational Programming (1 of 2)   | Response   |
| Program Title  | JACK HANNA'S INTO THE WILD (KWTV 9.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SATURDAY 3:00AM (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17, 12/   |
| Total times aired at regularly scheduled time:   | 14   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHYK, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUMSCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGHT THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational Programming (2 of 2) | Response   |
|---|--|
| Program Title   | DOG TALES (KWTV 9.2)   |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled:                  | SATURDAY 3:30AM (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17, 12/ |

| Total times aired at regularly scheduled time:  | 14  |
|---|---|
| Number of Preemptions   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673? | Yes   |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

## **Liaison Contact**

| Question   | Response                             |
|--|--------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes                                  |
| Name of<br>children's<br>programming<br>liaison  | KIM EUBANK                           |
| Address  | 7401 NORTH KELLEY AVENUE             |
| City   | OKLAHOMA CITY                        |
| State  | ОК                                   |
| Zip  | 73111                                |
| Telephone<br>Number  | 405-841-9920                         |
| Email Address  | kim.eubank@griffincommunications.net |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

STATION TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED 7(B) AND 7(C) "YES" IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT OF THE VIEWING AUDIENCE IN OTHER WAYS. ON-AIR PERSONNEL FROM KWTV NEWS 9 MAKES APPEARANCES BEFORE CHILDREN AND PRE-TEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT THE TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEEDS AND CONCERNS OF CHILDREN AND PRE-TEENS. TALENT APPEARS ARE AS FOLLOWS: Friday, October 14, 2011, 1:30PM, Michael Armstrong, Weather presentation to 500 Middle School students in Tuttle, OK as part of the Oklahoma Road Trip program Friday, October 28, 2011 1:30PM Gary England & Val Castor Weather presentation to 1,000 Middle School students in Yukon, OK as part of the Oklahoma Road Trip program. Friday, November 11, 2011 1:30PM Michael Armstrong Weather presentation to 600 Middle School students in Chandler, OK as part of the Oklahoma Road Trip program Friday, November 11, 2011 1:30PM Gary England Weather presentation to 800 Oklahoma Farm Bureau farmers and ranchers at the Cox Convention Center. Friday, November 18, 2011 5:00PM Gary England Tour of forecast center and station with twelve freshman meteorology students and Dr. Fred Carr. Monday, November 21, 2011 6PM Matt Mahler Presentation before University of Oklahoma Friday, December 2, 2011 1:30PM Val Castor Weather presentation to 500 Middle School students in Chickasha, OK as part of the Oklahoma Road Trip program Tuesday, December 6, 2011 3PM Gary England, Nick Bender & Lacey Swope tour of station and forecast center with 40 4th grade students from Westminster Elementary. Wednesday, December 7, 2011 4PM Gary England Meteorology career interviews Tuesday, December 13, 2011 6PM Dinner and interview employees of Twenty Something on-line magazine Oct. 1 Dana Hertneky Yukon, OK Rode in the Czech Festival parade Thousands of people in attendance Oct. 1 Adrianna Iwasinski Yukon, OK Rode in the Czech Festival parade Thousands of people in attendance Oct. 1 Jennifer Pierce Yukon, OK Meet and Greet at the Czech Festival Thousands of people in attendance Oct. 1 Jennifer Pierce OKC, OK Pugger Fest Judge 150 in attendance Oct 2 Robin Marsh Featured Speaker Fist Baptist Church of Sulpher Sulpher, Ok. 150 people Oct 11th Robin Marsh MC Habitat for Humanity 500 people Oklahoma Western Heritage Cowboy Hall of Fame Oct 12th Robin Marsh Oklahoma City National Memorial Downtown OKC First Person story to 200 students from Edmond Oct 13th Stan Miller Tuttle, OK Tuttle High School visited the high school and talked to the band and other classes 100 people. Oct 14th Amanda Taylor Tuttle, OK Leadership Luncheon at Tiger Safari. They participated in a special noon discussion meeting of Tuttle leaders, 40 people. Oct 14th Kelly Ogle Tuttle, OK Leadership Luncheon at Tiger Safari. They participated in a special noon discussion meeting of Tuttle leaders. 40 people. Oct 14th Lauren Nelson Tuttle Senior Citizens Center. Meet and greet with the Tuttle community. 200 people. Oct 14th Christina Eckert Tuttle Senior Citizens Center. Meet and greet with the Tuttle community. 200 people. Oct 14th Amanda Taylor Tuttle Senior Citizens Center. Meet and greet with the Tuttle community. 200 people. Oct 14th Kelly Ogle Tuttle Senior Citizens Center. Meet and greet with the Tuttle community. 200 people. Oct 15 Amanda Taylor OKC, OK Susan G. Komen Race for the Cure Emcee Thousands in attendance Oct 15 Stan Miller OKC, OK Susan G. Komen Race for the Cure Meet and Greet Thousands in attendance O

# Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I (KWTV 9.1)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of                                    |   |
|---|---|
| 12)   | Response  |
| Program Title   | DOODLEBOPS - II (KWTV 9.1)  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 3 years to 6 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>12)   | Response  |
|---|---|
| Program Title   | BUSYTOWN MYSTERIES - I (KWTV 9.1)   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)   |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (4 of<br>12)                   | Response  |
|---|---|
| Program Title                                   | BUSYTOWN MYSTERIES - II (KWTV 9.1)  |
| Origination                                     | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31) |

| otal times | 13                 |  |
|------------|--------------------|--|
| ired at    | •                  |  |
| egularly   |                    |  |
| cheduled   |                    |  |
| me         |                    |  |
|            | 00 .               |  |
| ngth of    | 30 mins            |  |
| rogram     |                    |  |
| of         | 3 years to 7 years |  |
| rget Child |                    |  |
| udience    |                    |  |
| om         |                    |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (5 of<br>12)                             | Response  |
|---|---|
| Program Title   | DANGER RANGERS (KWTV 9.1)   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 4 years to 8 years  |
| Describe the educational                                  | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety |

educational and informational objective of the program and how it meets the definition of Core Programming. Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (6 of<br>12)  | Response  |
|--|---|
| Program Title  | HORSELAND (KWTV 9.1)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside the houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow a develop. This program is specifically designed to further the educational and informational needs of child has educating and informing children as a significant purpose, and otherwise meets the definition of Corprogramming as specified in the Commission's rules. |

| Other Matters (7 of 12)                       | Response   |
|---|--|
| Program Title                                 | ANIMAL RESCUE (KWTV 9.2)   |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly Scheduled        | SATURDAY 10:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31) |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins  |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.

| Other Matters (8 of 12)  | Response   |
|--|--|
| Program Title  | SWAP TV (KWTV 9.2)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY 10:30AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISURE ACTIVITIESM, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS. |

| Other Matters<br>(9 of 12)                             | Response   |
|--|--|
| Program Title  | THE REAL WINNING EDGE (KWTV 9.2)   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY 11:00AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31) |
| Total times<br>aired at<br>regularly<br>scheduled time | 13   |
| Length of<br>Program                                   | 30 mins  |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

| Other<br>Matters (10<br>of 12)   | Response  |
|--|---|
| Program Title  | JAKERS! THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:30AM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 4 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. A LITTLE KID'S WORLD IS APT TO BE REPLETE WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIME FOR HOMEWORK, THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PIGGLEY WINKS ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSERVERANCE MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO, THE ANIMAL FRIENDS POINT OUT THE FACT THAT IT IS OKIAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PIGGLEY FERNY AND DANNAN, JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE |

| Other Matters (11 of 12)                     | Response  |
|--|---|
| Program Title                                | JACK HANNA'S INTO THE WILD (KWTV 9.2)   |
| Origination                                  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled | SATURDAY 12NOON (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31) |

ACCOMPLISHMENT.

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHYK, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUMSCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGHT THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM. |

| Other Matters<br>(12 of 12)  | Response  |
|--|---|
|  |   |
| Program Title  | DOG TALES (KWTV 9.2)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 12:30PM (1/7, 1/14/ 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRIFFIN LICENSING, L.L.C. **Attachments** 

No Attachments.